INDUCT

Business update



Agenda

- About Induct
- Grantway
- NHS (healthcare England)
- Q&A













UK

Focus areas / ecosystems:

- Grant management
- Clinical pathways
- Innovation management

Revenue model:

- Subscriptions
- Ads
- Transactions

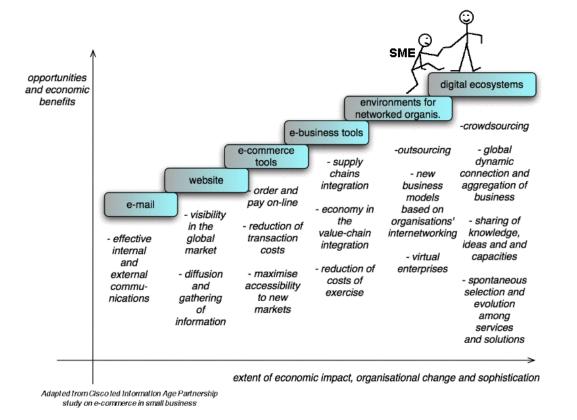
Scaling:

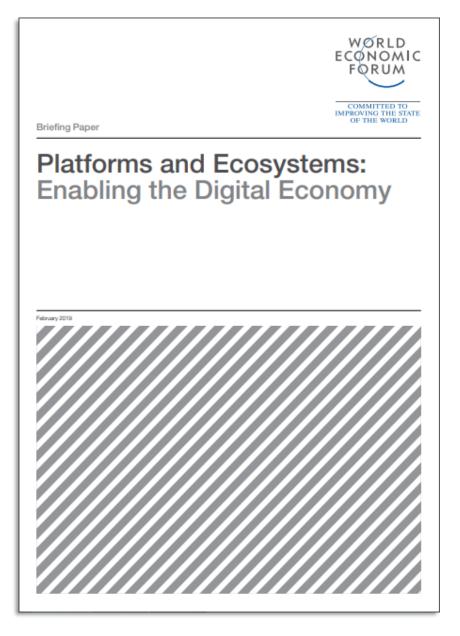
- High gross margin (> 95 %)
- Low R&D expenses
- Network effect (reduced acquisition cost)
- Additional revenue streams

Robust, scalable and recurring revenues



Ecosystems – the way forward



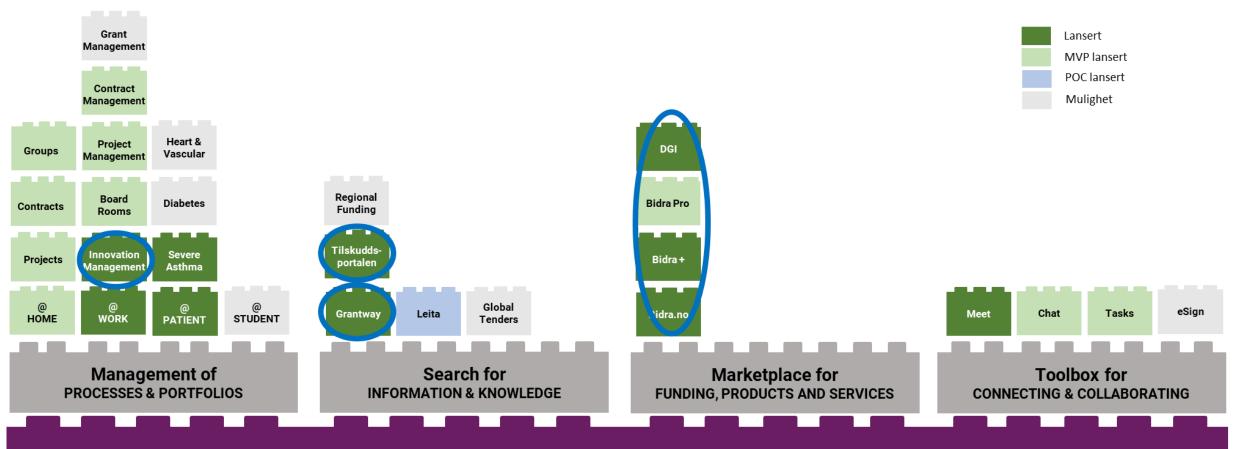




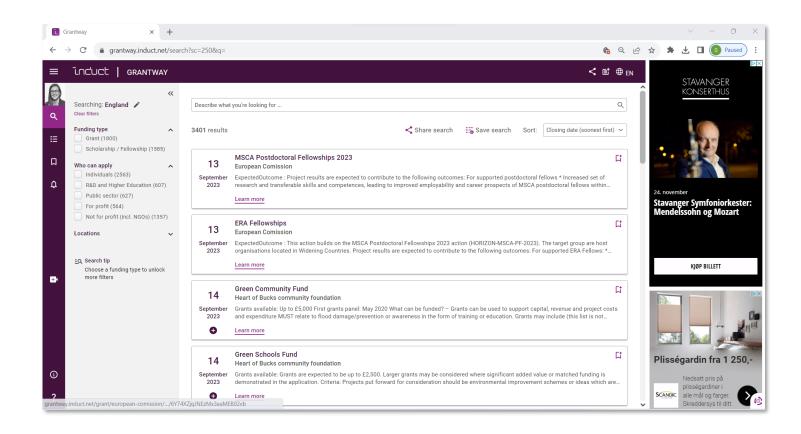
OFFERINGS & OPPORTUNITIES

Fokus for salg og markedsføring

- > 17 MNOK ARR
- > 95% gross margin



Grantway



Status

- > 200.000 available funding opportunities across 186 countries
- 600.000 users in Q2 2023
- Users from 175 countries

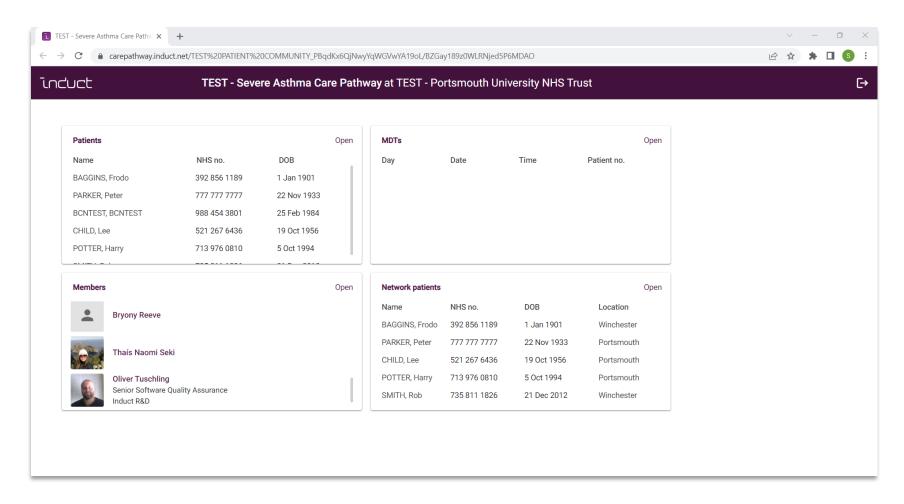


Grantway next steps

- Search for funding providers
- Providers can develop, publish and manage funding opportunities
- Portfolio management for grant providers
- Portfolio management for applicants



NHS – clinical pathway and patient management



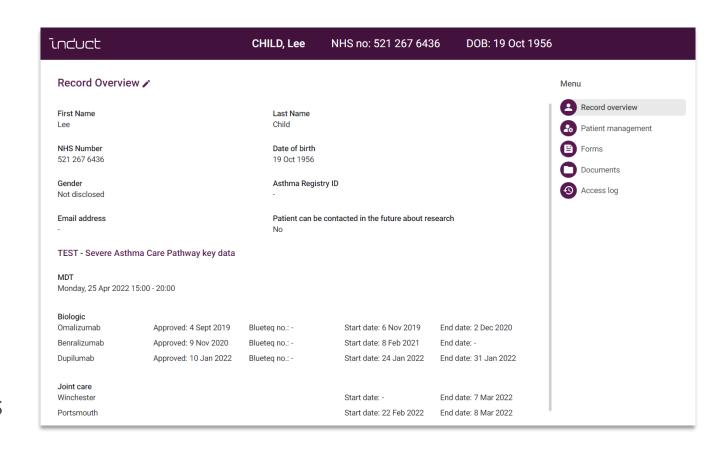
One patient = one digital patient record

Ecosystem
approach to
patient treatment
in clinical
pathway



NHS – clinical pathway and patient management

- Severe Asthma module
- 200.000 patients in the UK
- Cause 500 deaths per year
- £600-800 million spent on treatment per year
- Impact with Induct
 - Improve treatment outcomes
 - Reduce time spent on treatment
 - Reduce costs
 - Collect data for research purposes





NHS – clinical pathway and patient management

- Used by the Research Department
- Next step clinical use in hospitals



A&P

Business update

