## INDUCT

## Business update

## Agenda

- About Induct
- Grantway
- NHS (healthcare England)
- Q\&A
induct



NORWAY


SPAIN


UK


USA

Focus areas / ecosystems:

- Grant management
- Clinical pathways
- Innovation management

Revenue model:

- Subscriptions
- Ads
- Transactions

Scaling:

- High gross margin (> $95 \%$ )
- Low R\&D expenses
- Network effect (reduced acquisition cost)
- Additional revenue streams

Robust, scalable and recurring revenues

## Ecosystems - the way forward


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## WØRLD ECONOMIC <br> FORUM <br> $\xrightarrow[\text { COMMITTED TO }]{\text { CRONINO THE STATE }}$

Briefing Paper
Platforms and Ecosystems: Enabling the Digital Economy


## OFFERINGS \& OPPORTUNITIES

Fokus for salg og markedsføring

## > 17 MNOK ARR <br> > 95\% gross margin



## Grantway



## Status

- > 200.000 available funding opportunities across 186 countries
- 600.000 users in Q2 2023
- Users from 175 countries


## Grantway next steps

- Search for funding providers
- Providers can develop, publish and manage funding opportunities
- Portfolio management for grant providers
- Portfolio management for applicants
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## NHS - clinical pathway and patient management



One patient =
one digital
patient record
Ecosystem approach to patient treatment in clinical pathway

## NHS - clinical pathway and patient management

- Severe Asthma module
- 200.000 patients in the UK
- Cause 500 deaths per year
- £600-800 million spent on treatment per year
- Impact with Induct
- Improve treatment outcomes
- Reduce time spent on treatment
- Reduce costs
- Collect data for research purposes



## NHS - clinical pathway and patient management

- Used by the Research Department
- Next step - clinical use in hospitals


## Q\&A

## Business update

